

1 denim

MANUFACTURING DENIM SINCE 1990

MADE IN OUR OWN FACTORY

MADE FOR EVERY *BODY*

PREMIUM DENIM WITHOUT
EXTRAVAGANT PRICES

MADE WITH COMFORT AND
FIT IN MIND

THE **BRAND**

Idenim serves as a platform to provide denim to real people with fits for all ages, body types, and lifestyle. Elizabeth Bae and Claudia Bae Kye, founders of Idenim, are the second generation to 26 years of denim manufacturing solely in Los Angeles for some of the largest premium and luxury denim brands in the world. Utilizing this background, their passion for denim, and a fully vertical factory with a full development team, sewing facility, and denim wash house, they have created a brand with multiple fits including but not limited to skinny women, curvy women, slim men, athletic men, and also a kids collection.

THE THEORY BEHIND “FITS FOR ALL”

Denim has utilized fabrication, wash color, silhouette, multiple fits, back pocket size, and sewing construction to visually make all body types look slimmer in the eye and also took into consideration comfortable jeans for all lifestyle.

FABRICATION

Stretchy and soft for comfort and mobility

FITS

Fits were made using standard model size as well Real people that have issues finding a brand that fits their body type

BACK POCKET SIZE

Emphasized on making a well proportioned pocket shape and size to create a flattering butt

WASH COLOR

Provides different shades to provide a variety of styles to match your outfits

SILHOUETTE

Created multiple leg openings and inseams to accommodate different body shapes and styles

SEWING CONSTRUCTION

Used double stitch for the inseam along with busted outseams to flatten the thickness in order to visually shave off an inch to the leg

THE FIT

GUIDE FOR YOUR CONCERNS

**PETITE
SIZE**



Try our "Slim Women" and "Slim Men"

**BIGGER
CALF SIZE**



Try our "Straight Fit" for slim look on women!

**BIGGER
QUAD SIZE**



Try our "Athletic Fit" for muscular men!

**BIGGER
HIP SIZE**



Curvy fit comes in all washes!

**KIDS
SIZE**

Available from 2T-10T

**PLUS
SIZE**

Available upon demand

WHY YOU SHOULD SUPPORT IDENIM

WE ARE A 100% COMPLIANT COMPANY MEETING ALL AMERICAN AND MEXICAN POLICIES IN EMPLOYMENT, SAFETY, AND SUPPORTING JOBS AND RESIDENCY IN THE US.

IDENIM PRIDES IN SEEKING TO PROVIDE FITS FOR EVERY SINGLE BODY TYPE AND AIMING TO BE A “ONE STOP SHOP” FOR YOUR DENIM NEEDS.

TO GAIN YOUR TRUST, WE CUT OUR MARGINS TO PROVIDE YOU THE BEST PRICE FOR PREMIUM DENIM STARTING AT \$112.

THE REASON BEHIND “**ONE STOP SHOP**” FOR YOUR ENTIRE FAMILY

With the wide variety of fits and styles we provide including denim for kids, we wanted to make sure that we have denim for an entire family. Ranging from basic styles that are timeless to your closet, we also have vintage collections as well as our luxury novelty collection for the fashionista individuals.



OUR COLLECTIONS

THE
BLUE
LABEL

THE MOVE

Our Women's Basic Collection

This is our Women's Basic Blue Collection that comes in both Slim and Curvy Women. Inspired by functionality and the movement of the body, we focus on comfort and stretch.

THE PLOT

Our Men's Collection

This is our Men's Basic Blue Collection that comes in both Slim and Athletic Men. Inspired by resilience and comfort, we focus on comfort and stretch.

THE
ORANGE
LABEL

THE NATIVES

Our Vintage Collection for both men and women

Inspired by the beauty of wear and tear, we focus on modern fits with vintage washes for both men and women.

THE
YELLOW
LABEL

TOP OF MIND

Our Novelty Collection for both men and women

Inspired by fashion trends, we focus on colors, novelty fabrics and unique fits.

VARIETY

WWD

Los Angeles Times

TimeOut

WGSN

FashionManiac

ELLE

FASHIONISTA

THE CUT

BUSTLE

fabfitfun

STAR STYLE



Daily Mail

CBS Los Angeles

DISCOVER Los Angeles



Reader's Digest



GUEST of a GUEST

MODERN LUXURY

eventbrite

eventful



STAR STYLE

Actress **Mila Kunis** on a casual coffee run in Studio City wearing 1denim with a casual loose top and sneakers.



1denim Slim Skinny
Jeans in Grove

STAR STYLE

Actress and model **Bella Thorne** on a walk in Los Angeles styling 1denim in a grungey look with a bold red leather jacket and combat boots.



1denim Slim Skinny
Jeans in Grove





Keltie Knight (TV presenter and former professional dancer) in Los Angeles wearing denim with a simple black top and loafers.



The image shows an Instagram profile for 'allisonholker' and a post. The profile header includes a circular profile picture of Allison Holker, her name with a verified badge, a 'Follow' button, and three dots. Below this, it lists '2,345 posts', '631k followers', and '1,361 following'. The bio identifies her as Allison Holker, a host and producer, and provides contact information for her website, a social media handle, an email, and a YouTube channel.

The post features a large photograph of Allison Holker sitting on a red bench with her two children, a girl and a boy, outdoors. The girl is wearing a white long-sleeved shirt with a black and white dog graphic. The boy is wearing a blue denim outfit. Allison is wearing a white turtleneck sweater and blue jeans. The post caption reads: 'allisonholker NEW BLOG UP on my WEBSITE CHECK IT OUT! allisonholker.com ✨✨✨✨ LINK IN BIO 🔗'. Below the caption are several comments from users like 'kmpretzel', '63_barbie', 'beavers.emma', 'killionmary', 'ryanramirez', 'tamischlappi', 'spitillo', 'amandanowicki92', and 'attovette', all expressing admiration for the family photo. The post has 25,875 likes and is dated November 15, 2016. At the bottom of the post, there is a '1denim' watermark.

https://www.instagram.com/p/BM2H_FYBOuy/



emmakenney Follow ...

2,285 posts 1.5m followers 640 following

Emma Kenney
actress. animal activist. spread love peace and kindness hello.furbo.com/Emma



emmakenney Follow

emmakenney not so little anymore @shanolahampton photo by @kiararamirezfilms

Load more comments

jonesy.nyc @jaygenv

jaygenv @stonesy mad grown

dleeannaaa АНАНАНАНАНАНА

meganjannusch @tylermaggio_

ashleygrande12 Aww how cuteee

ashlynnnn_8 @jessicasep

melissagecaj @timmyburnetts

this is not the Debby I know

___abuu___ Aww u r so grown up, am actually watching season 2 of shameless. Best baby sitter


mash.a.mironova @vulia_lvashevskaya а ты вообще

100,229 likes

FEBRUARY 8, 2017

Add a comment... ...

<https://www.instagram.com/p/BQRqxaTIJH6/>




fashionbyvicky Follow ...

3,021 posts 99.6k followers 981 following

Vicky Penalzo
OC/LA
infofashionbyvicky@gmail.com

Just Married
www.fashionbyvicky.com



fashionbyvicky Follow

fashionbyvicky Morning coffee
#girlwithcoffee

View all 25 comments

feastfashionfaves Cheers girl! Hope you had a great day!

kimberly_luu Enjoy dear

bylialinh So cute babe

abiplascencia Enjoy

kmil_mendez_robinson !
Excelente Lunes súper chic tu look

montserraturilloc Buenos días my little baby

emmanuel.castle Buenos días querida

modernensemble This looks lovely!

lucyflorals Happy Monday babe

842 likes

FEBRUARY 6, 2017

Add a comment...

<https://www.instagram.com/p/BQLXNXmgqhD/>

thepennycloset_ Follow ...

2,631 posts 90.9k followers 982 following

CLAUDIA | The Penny Closet
 Baby on the way 🍼 & mama to #kaialessandro
 YouTube.com/ThePennyCloset
 As Seen On: CBS, The Washington Post, Target...
www.thepennycloset.com



thepennycloset_ • Follow

thepennycloset_ Getting crafty with these patches and denim at the @1denim event today! #1denim .

#personalstyle #ootd #lafashionblogger #latinabloggers #streetstyle #stylewatch #styleblogger #wiwt #whatimwearing #mexicanblogger #fashiondaily #contentcreator #style #fashion #winterstyle #motd #motherhood #momlife #streetstyle #ootn #sotd annfiguer Me encantan ❤️✔️ mustinkorea 즐거운 하루 되세요^^ chelsea__y Absolutely brilliant dre.a So cute cococonscious Fantastic

812 likes

FEBRUARY 3, 2017

Add a comment...

https://www.instagram.com/p/BQEuXj5DGS_/

thesheerconnection Follow ...

822 posts 145k followers 2,136 following

Nesrin Avina
 Lifestyle, Food, Fashion | Based on a true Story | Constant Eater 🍽️ | Foodie
 Portland | Homegating Hero 🍷 | Go Saints 🏈 |
www.thesheerconnection.com



thesheerconnection • Follow

thesheerconnection Feeling lucky! Not only have I found my new favorite shades @waydarby but also discovered a new pair of jeans that fit like a glove @1denim !! 📷

Load more comments

missxbo Great fitting denim is a closet staple piece 🙌🙌🙌

ema_brenda Such a great shot boo

xin.xue Love these sunnies! 😊

reesenguyenn Love when i find jeans that fit perfectly!!

palinakozyrava such a great shot of details 🌟

eraedyla We all need the perfect pair of jeans 🙌🙌

melhwang These glasses are

1,747 likes

FEBRUARY 7, 2017

Add a comment...

<https://www.instagram.com/p/BQPEXIsjj0v/>



chrisellelim Follow ...

10,518 posts 1.1m followers 2,074 following

Chriselle Lim ✨ 임소정
 SHOP: @chrisellelimcollection
 READ: @thechrisellefactor
 CREATE: @cincstudios
 CATCHIN' UP WITH CHRIS 📌



chrisellelim • Follow
 Los Angeles, California

chrisellelim She loves being at mamas office, and I love having her here, but not gonna lie.... I hardly get anything done when she's here. I mean.... can you blame me??? #cutenessoverload 🥰🥰 #chloeandchriselle #workingmama

Load more comments

thedailydeb @chrisellelim you too are amazing

thesilksneaker Gosh she is so adorable!!! I wouldn't be able to do anything except play with her!

jojogia Beautiful office !! 🥰

brittneycouture So cute

ankeboettcher 🍷

janeintheskywd Cute pic :)

fatimayarie Toooooo CUTE 🥰🥰🥰

14,868 likes
 FEBRUARY 21, 2017

Add a comment...


<https://www.instagram.com/p/BQy7RkUBt16/>



krischerie Follow ...

1,352 posts 139k followers 3,003 following

Kristine Agabaian
 Kris Chérie | LA based. Armenian with Parisian sensibilities 🇫🇷🇺🇸 #krischerie
 ✉ : kristine@krischerie.com
 youtu.be/b0fgVRIKnJc



krischerie • Follow
 SoHo, Manhattan

krischerie No blizzard can stop an #ootd pic. Secretly freezing but gotta do it for the gram 🌨️ #NYFW

Load more comments

kioxtric23 🍷

rachelpuccetti Love this!

rinasamantha Your pants are a perfect fit!

amy_sauder Very Cute

lillyshy Hell yess!! Stunning!!

brandonzigo 🤩

solo94_will 🥰🥰🥰🥰🥰

mademoiselle_paloma 🍷🍷🍷


kellyyhill Hahaa doin for the gram. You make it look easy!

thesaltcaramel Perfect look 🍷

2,008 likes
 FEBRUARY 10, 2017

Add a comment...


<https://www.instagram.com/p/BQV8h43hnZn/>



hannamontazami Follow ...

1,765 posts 106k followers 1,598 following

Hanna Montazami
Blogger • Model • Designer
📍 LA
Watch me on Venice Beach on tv4play.se!hannamontazamiblog@gmail.com
shop my clothing line! @montazamibrand 🍷
www.hannamontazami.com



hannamontazami • Follow
Salt Air

hannamontazami my stomping grounds 🍷 had so much fun at the @nudwear brunch, met so many amazing girls! Thanks for the laughs.... and the rosé

Load more comments

keltie You look gorg!

officiallyquigley Awww so sad I missed this :(

themetalaromatic Yea girl! Killing it naerzz @bradi 😍😍😍

jessimalay Hello 🍷

dciville SWEETHEART YOU ARE ABSOLUTELY BEAUTIFUL LADY WOW PURE BEAUTY IN MY EYES SWEET HEART GOD MADE YOU ONE HUNDRED PERCENT ALL BEAUTIFUL WOMAN ***** 🍷🍷🍷🍷🍷🍷🍷🍷🍷

4,453 likes
MARCH 10, 2017

Add a comment...

1denim

<https://www.instagram.com/p/BRegZq1BXMg/>



saramontazami Follow ...

2,293 posts 104k followers 6,947 following

Sara Montazami
Venice Beach on Tv4play.se
📧 smontazami@gmail.com
👗 Blogger + Model + Design
👗 Clothing line @montazamibrand
🌱 Learn. Grow. Evolve. Become.



saramontazami • Follow
Abbot Kinney Blvd

saramontazami from one brunch to the next 🍷🍷🍷 I'm into it... more on www.saramontazami.com

View all 44 comments

karnis79 🍷 Du är super hot 🍷

savvyjavvy Perfect let's do it

stephwarsh Ah where is the jacket from? Love!

saramontazami @stephwarsh thanks babe! it's from @elliatt 😍😍

enjaendya U are stunning girl! 🍷🍷

elinvictorin 😍

1953lisa Fina Sara ! 🍷 Så fint och värlikt 🍷

notorious_vic Your outfit is perfect, miss you tons 🍷

3,206 likes
MARCH 11, 2017

Add a comment...

1denim

https://www.instagram.com/p/BRgX5jLBik_/



kyrzayda_ Follow ...

6,652 posts 508k followers 979 following

Kyrzayda Rodriguez
Feed of Creativity
NJ * NYC
Hello@Kyrzayda.com

kyrzayda_ • Follow
Salomé Café

kyrzayda_ I don't know what your faith is but I tell you this much, when one door closes, what's to follow will amaze you!! Excited for what's coming, can't wait to share with you guys PC @thugnanny_ #believe #inspire #prayer || Handbag @shethecollection

View all 45 comments

eyesfromastraightguy_ The allure

celeststyle_ Simply amazing love!

1denim You wear those jeans well!

silver_phyl You are a inspiration

perlaa.medina Where did you find those shoes? I can't find that color anywhere

olga.laferte Me encanta el estilo que llevas

2,840 likes

MARCH 9, 2017

Add a comment...

<https://www.instagram.com/p/BRbSP5ZDxyA/>



kelsey_white Follow ...

1,931 posts 104k followers 2,208 following

Kelsey White
www.jacquieaiche.com

kelsey_white • Follow
Paradise Bowls

kelsey_white This photo is all cute until you see the lady in the window

View all 36 comments

nasirabahala Hahaha Great pic

jennybean Lolol

tiujulietobin Hahaha!!!

freebodywellness Superbe

erika_nanny

loesfranquinet Nice


abbye5508 @ericacoolpics. They are the Gerald Platform sandal, had to find them myself!! Cute sandal! <http://m.shop.nordstrom.com/s/marc-fisher-ltd-gerald-platform-sandal-women/4589652?origin=category-personalizedsort&fashioncolor=BLACK%20LEATHER>

1,894 likes

APRIL 8, 2017

Add a comment...

<https://www.instagram.com/p/BSpN-2XBbpk/>



krischerie Follow ...

1,352 posts 139k followers 3,003 following

Kristine Agabaian
Kris Chérie | LA based. Armenian with Parisian sensibilities 🇸🇪 🇺🇸 #krischerie
✉: kristine@krischerie.com
youtu.be/b0fgVRIKnJc



krischerie • Follow
Arts District Los Angeles

krischerie Next week, I'm headed somewhere I've been wanting to go for a VERY long time! Can you guess where?? Comment below and let me know! 😊 #krischerie #photooftheday #ootd

Load more comments

krupali_govind You are such a beauty queen! ☑️

krischerie @glamoriseme haha you're close!

krischerie @nicoletta.mirachi thank you so much!! 💕💕

krischerie @gelixr haha sure!

krischerie @fashionistamomma thank you! 💕

krischerie @chez_heidi haha close!

4,746 likes
MAY 1, 2017

Add a comment...

<https://www.instagram.com/p/BTKsbVTF6tE/>



oneluckyorchid Follow ...

316 posts 105k followers 449 following

Lucky Orchid
최지은 | desert dweller | style + beauty
✉: oneluckyorchid@gmail.com



oneluckyorchid • Follow

oneluckyorchid Keeping it simple • Boyfriend jeans by @1denim @denimsisters

Load more comments

atsunamatsui Lovee this super chic bag babe

melhwang That purse is 🥰🥰🥰

4.7.4.7 That bag steps it up!

thestyletherapy_ Loving the neutral tones

_catherinehelene Love your bag 😊

ifthechoofits Gorgeous style babe

martine_cadet very cute look love it! 😊

thegreylayers Omg yas that purse

__iamling Love your style ❤️

3,197 likes
FEBRUARY 23, 2017

Add a comment...

<https://www.instagram.com/p/BQ3oLNJlvTb/>



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Marketing and eCommerce Sales
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Los Angeles